



Author Relations Policy

Introduction

At SOTRANE Publishers, we recognise that Authors are at the heart of our publishing enterprise. We value the contributions and creativity of our Authors and are committed to building strong and respectful relationships with them. This Author Relations Policy outlines our principles and practices to ensure open communication, fairness, and collaboration in our interactions with Authors.

1. Communication and Transparency: We maintain open and transparent communication with our Authors throughout the publishing process. We provide clear and timely information regarding manuscript submission, editing, marketing, and publication schedules. We strive to address Authors' questions, concerns, and feedback promptly and professionally.

2. Respect for Authorial Vision: We respect the authorial vision and creative intent of our Authors. We work collaboratively with Authors to enhance their work while preserving their unique style, voice, and perspective. We seek to achieve a balance between editorial guidance and preserving the author's artistic integrity.

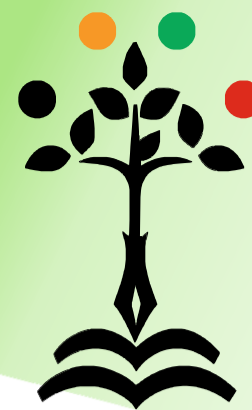
3. Fair Contracts and Royalties: We believe in fair and transparent contractual agreements with our Authors. We offer clear terms and conditions that outline rights, responsibilities, royalties, and any other relevant provisions. We endeavour to ensure that authors receive fair compensation for their work and are kept informed about sales, royalties, and financial matters.

4. Timely and Professional Editing: We provide timely and professional editing services to Authors. Our editors work closely with Authors to enhance the clarity, coherence, and quality of their manuscripts while respecting the Author's intentions. We maintain clear communication channels to discuss the editing process and address any concerns or questions.

5. Marketing and Promotion: We actively promote and market our Authors and their works. We develop comprehensive marketing plans that include online and offline promotion, book launches, Author interviews, social media campaigns, and collaborations with relevant influencers or organisations. We involve Authors in the marketing process, seeking their input and participation.

6. Author Involvement and Engagement: We encourage Authors to be involved in various aspects of their book's publishing journey. We seek their input on cover design, blurb creation, and other relevant decisions. We provide opportunities for Authors to engage with readers, participate in book events, signings, and literary festivals, and connect with their target audience.

7. Timely Payments and Royalty Reporting: We are committed to timely



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and accurate royalty payments. We provide regular and transparent royalty statements that detail book sales, deductions, and royalties earned. We ensure that authors receive their payments promptly and have access to clear records of their earnings.

8. Author Support and Development: We strive to support the professional development and growth of our Authors. We provide resources, workshops, and educational materials on writing, marketing, and the publishing industry. We encourage Authors to enhance their skills, expand their networks, and stay informed about industry trends and opportunities.

9. Confidentiality and Privacy: We respect the confidentiality and privacy of Authors. We handle all personal and sensitive information with care and in compliance with applicable data protection laws. We seek Authors' consent for any public disclosures or use of their personal information.

10. Feedback and Continuous Improvement: We value Authors' feedback and actively seek opportunities to improve our Author relations. We regularly seek input through surveys, Author forums, and one-on-one conversations. We use this feedback to refine our processes, address concerns, and enhance the a Author experience.

Conclusion

This Author Relations Policy reflects our commitment to fostering positive and collaborative relationships with our Authors. We strive to provide a supportive and transparent publishing experience, ensuring that Authors feel valued, respected, and empowered throughout their journey with SOTRANE Publishers. By upholding these principles, we aim to create a nurturing environment that nurtures creativity, fosters success, and builds long-term partnerships with our Authors.

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